



SEVIER COUNTY
ELECTRIC SYSTEM
The power behind our community

The Powerline

Volume 4 Issue 2

Spring 2010

Spring is the season of growth and renewal, and nowhere is this more evident than in our own East Tennessee. This issue of The Powerline focuses on the SCES commitment to offering programs and services to encourage renewal and sustainability of resources for generations to come. As we observe the 40th anniversary of Earth Day this month, SCES would like to remind you that the quickest way to reduce your carbon footprint is to conserve your own personal energy use. Together we can make a difference.



Earth Day is April 22, 2010
SCES encourages you to join with us
and
“Reduce, Reuse, & Recycle”

Surge Protectors

April showers bring.... lightning! This coming season, protect your appliances with the Tesco Surge Protector available now for \$4.95 per month with a 36-month lease and a \$25.00 installation fee.

Declared by the American Public Power Association to be the “highest in quality, backed by the best warranty and the best customer service,” the Tesco Surge Protector provides protection at the meter by protecting your entire house from power surges. It is designed for long life even with strong, repeated lightning activity and temporary line over-voltage conditions.

Tesco surge protectors are available only for residential services. For more information about Tesco surge protectors, call 865-453-2887.

Tree Replacement

Spring is notorious for high winds and thunderstorms which lead to power outages. The majority of power outages are a direct result of tree interference. SCES’s Integrated Vegetation Management Program seeks to balance reliability of service along with the health and beauty of our trees. As a part of this program, SCES offers tree replacement in appropriate situations. Customers may choose from a dogwood or redbud to replace the problem tree. For more information about our tree replacement program call 865-774-6274.

Do It Yourself Home Energy Audit

The quickest way to reduce your carbon footprint is to reduce your energy consumption. SCES wants to make it easier done than said with our FREE “Do it Yourself” home energy audit. This home survey helps our customers find economical ways to reduce their electric bill which in turn helps to reduce TVA’s electric demand. Customers completing the audit receive a personalized report that illustrates their home’s energy use and cost. The report includes no-cost and low-cost tips to reduce energy consumption and monthly electric bills. Customers completing the audit will also receive an energy efficiency kit packed with items that can save customers \$2-\$4 per month. Request your home energy audit today by calling 865-453-2887 or online at www.energyright.com.

**SCES—committed to providing quality programs, services,
and encouraging energy stewardship.**

Green Power Switch Program

SCES is proud to participate in TVA's Green Power Switch. It's a simple idea, really. Harness the natural power of the wind, the sun, and the earth to create an energy source that's usable in our everyday lives. TVA and local power companies, working in cooperation with the environmental community, developed Green Power Switch as a way to bring green power—electricity that's generated by renewable resources such as solar, wind, and methane gas—to Valley consumers like you.

Although renewable sources like sunlight and wind are free, the technology used to capture the energy they produce is still more expensive than traditional power generation methods. However, increased demand will lead to expanded power production capacity and eventually to lower costs. Until then, the Green Power Switch Program relies on the cooperation and support of residential and commercial users.

Green Power Switch offers customers the opportunity to make a difference for only \$4 per month. This will supply a "block" of green power equal to 150kWh of energy. Purchasing two blocks of green power for one year equals the environmental benefits of planting an acre of trees in the Tennessee Valley. By choosing to pay a little more for Green Power Switch, you help advance the technology and increase the amount of electricity generated from cleaner sources.

For more information or to sign up for the Green Power Switch Program, call Lucas Harkleroad at 865-774-6264 or visit our website www.electric.sevierville.org.

Green Power Switch—another SCES commitment to helping our customers help the environment.

Did you know that you can visit SCES online at www.electric.sevierville.org? Our website answers many of your frequently asked questions plus details such additional services as:

- Energy Right New Homes
- Levelized Billing
- Bank Draft
- Project Round Up
- Credit Card Payments
- Dimplex Electric Fireplaces
- Marathon Water Heaters
- Outdoor Lighting

Green Power Switch Commercial And Industrial Customers

SCES would like to thank the following commercial customers for making the switch to Green Power and demonstrating their commitment to a cleaner environment for the Great Smoky Mountains and the entire Tennessee Valley:

Alamo Steakhouse Gatlinburg	Everything Natural	May Studios	Sevier County Courthouse
Alamo Steakhouse Pigeon Forge	Forbidden Caverns	Meadowbrook Apartments	Smoky Mtn Convention & Visitors Bureau
Anna Porter Library	Ft Sanders Sevier Medical	Natural History Association	Smart Bank
Appliance Discount Center	Friends of the Smokies	Jim Gray Galleries	Staples Inc
Bennett's BBQ Gatlinburg	Gatlin Country Leather & Gallery	John Steven Morton DDS	Steaks Sophisticated
Bennett's BBQ Pigeon Forge	Gatlinburlier Tobacconist	McCarter Auction	Sweet Fanny Adams Theatre
Bruce Johnson	Gatlinburg Chamber Of Commerce	Mountain National Bank	T & D Investments
Citizens National Bank	Great Smoky Mountain National Park	Mountain Press	Tennessee State Bank
City of Gatlinburg	Great Smoky Mountain Institute	Pancake Pantry	Timbertops Cabin Rentals
City of Pigeon Forge	Hatcher's Cleaners	The Park Grill LLC	T L C Mountain Rentals
City of Sevierville	Hills Creek Baptist Church	Reliable Printing	Town of Pittman Center
Clarion Inn	Jackson Mountain Homes	Riversong Homeowners	Trotter & Associates Architects
Comfort Inn @ Apple Valley	Kelco Ltd.	Riverside Motel	Gary R Wade
Cross Creek Properties	King's Road Inc	Riverside Towers	Geoffrey Wolpert
Dr. Craig Ratcliff	Lee's Total Health Pharmacy	Riverwalk Properties	Zipo Inc. Ramada Limited
Eight Gables Inn	Kenny D Maples	Sevier County Bank	
	Ross Markley		